

Internationalisation in Higher Education

The Implications of the European Higher Education, Research and Innovation Area and GATS for Institutional Strategies

A Joint EAIR and EAIE Seminar

22–23 April 2005

This Joint Seminar will bring together participants from all over Europe to discuss recent issues which are triggering new efforts towards further internationalisation in higher education as well as shifts in focus of institutional internationalisation activities (GATS, the Bologna process, the EU initiative to create a European Area of Innovation and Research). The processes have implications on four levels: national policy making, institutional management, institutional organisation, and research in the field. The seminar aims to strike a balance between keynote presentations, commentaries, working group input and discussion. Contributed papers will serve as a point of departure for the keynote speakers and discussion leaders in the working groups. It is intended to publish a post-seminar publication, using the papers, keynote addresses and syntheses of the group discussions.

There will be four sub-themes:

1. Internationalisation of higher education as a national policy issue

While within Europe internationalisation of higher education and cooperation among institutions have for a long time been based on trust and mutual recognition, the competitive angle – not least owing to GATS – is intruding more and more into the setting. Marketing, export, and attracting best talent are the new issues. Although higher education institutions have become more autonomous in sharpening their profiles and opening up new sources of funding, the state still has a responsibility for national higher education policy and funding. Increasingly, however, higher education policy-making is taking place in international and supra-national arenas. What is the future role of national policy-making for higher education?

2. Internationalisation of higher education as an institutional management issue

Increasing institutional autonomy has led to new modes of governance within institutions. In many countries we observe a shift towards more managerial approaches. At the same time the processes of creating a European higher education area (Bologna process) and a European research and innovation area (EU initiative) are putting pressure on the institutions to change their traditional curricular and programme structures and focus their research as well. How can all this be handled simultaneously?

3. Internationalisation of higher education as an administrative/organisational issue

International relations offices have become more and more professionalised in recent years. But their tasks and responsibilities have increased as well. How has the organisation changed and what are the responsibilities in the future? Will they become less of an administrative unit and more of a policy and management one? What types of new division of labour can be found? What future development can be anticipated?

4. Internationalisation of higher education as a research issue

In research on the internationalisation of higher education we observe a change of quantitative and qualitative indicators with which the degree of internationalisation is being measured. We also observe changes in focus. This working group aims to discuss a possible future research agenda in this field in the face of these new developments.

The seminar is limited to 60 members of EAIR and EAIE. It is therefore important to register your interest in attending the seminar as soon as possible by visiting the Joint Seminar website at www.eaie.org/jointseminar or www.eair.nl/jointseminar and completing the on-line 'Expression of Interest Form'. Participants are also encouraged (but it is not necessary for registration) to contribute brief papers (suggested length: 4000 to 5000 words). Papers can be submitted through the Joint Seminar website at www.eaie.org/jointseminar or www.eair.nl/jointseminar (deadline 1 February 2005).

The Joint Seminar participation fee is € 250 and covers dinner on Friday and lunch on Saturday, as well as refreshments during the breaks and all seminar materials. The venue for the seminar is the **Universiteit van Amsterdam** in the Netherlands. The deadline for registration of interest is **15 December 2004**.

For further information, please visit www.eaie.org/jointseminar or www.eair.nl/jointseminar